

start your success story with

MARY KAY

## 3 FORMS OF INCOME

### Sales

50% Commission at  
Beauty Experiences,  
Reorders, Online &  
On-the-go

### Career Car

Career Car with insurance  
or  
Cash Compensation

### Team Build

4% - 36% commission  
a.k.a. "Love Checks"  
no glass ceiling



CHEVY TRAX  
or \$425/mo.

CHEVY EQUINOX  
or \$525/mo.

PINK CADILLAC  
or \$925/mo.

PINK ESCALADE  
or \$1,500/mo.

## WHAT ARE THE PERKS?

### FINANCIAL

- Average part-time consultant can make \$4 - \$30K/year
- Full-Time Directors can generate \$3K - \$20K/month
- Average NSD is an official Mary Kay Millionaire
- Family Security Program provides income after 65 as NSD
- Tax deductions for business supplies, car mileage, travel
- U.S. tax laws benefit business owners

### FREEDOM + FLEXIBILITY

- A home business makes a great PLAN B
- Enjoy flexible working hours
- Enjoy the freedom of being your own boss
- Transform your life and reach your dreams
- Increase your influence and finances
- Write your own paycheck

### FORMATION

- God 1st, Family 2nd, and Career 3rd
- Mary Kay's mission - Enriching Women's Lives
- The Golden Rule way of life
- Become the best version of yourself
- Gain people and business skills
- Positively impact others + your community
- Discovering what 'more' God created you for

### FUN + FRIENDS + FRILLS

- No quotas/territories puts the focus on relationship building
- Weekly recognition fills your cup and fuels your dream
- Earn while you learn weekly @training studio with your guests
- Travel to fun inspirational, tax deductible Mary Kay events
- Be a part of a team and fall in love with creating wins
- Friends are always fun, especially with no drama-mamas
- Diamonds, 5-star luxury trips, cash and other prizes await

## YEARLY SALES ESTIMATES

Average beauty experience with approximately:  
4 guests | \$100 per guest | \$400+in total sales  
Average Reorders Per Customer Annually = \$200

### 1 SHOW PER WEEK (2 - 4 HOURS)

1 show @ \$400 weekly sales x 50 weeks = \$20,000/yr  
200 customers x \$200 reorders = \$40,000/yr  
= \$60,000/yr  
50% Profit = \$30,000/yr

### 3 SHOWS PER WEEK (6 - 12 HOURS)

3 shows @ \$400 weekly sales x 50 weeks = \$60,000/yr  
600 customers x \$200 reorders = \$120,000/yr  
= \$180,000/yr  
50% Profit = \$90,000/yr

### 5 SHOWS PER WEEK (10 - 20 HOURS)

5 shows @ \$400 weekly sales x 50 weeks = \$100,000/yr  
1,000 customers x \$200 reorders = \$200,000/yr  
= \$300,000/yr  
50% Profit = \$150,000/yr

125  
FOR YOUR  
PROSTART

## PROSTART KIT



\$400+  
RETAIL  
PRODUCTS  
+ WEBSITE  
SAMPLES &  
BIZ TOOLS

A LIFE WITH MORE CHOICES IS ONE STEP AWAY! THANK YOU FOR YOUR TIME & FEEDBACK!